

COHPA-Specific Style

Doctoral Program in Public Affairs

- Formal name of the academic program
- Use all lowercase letters when writing informal versions, such as “public affairs doctoral program”
- Avoid the use of “PAF program” in external communications

Health and Public Affairs I, II; HPA I, II

- Use roman numerals to refer to the college’s two buildings on the Orlando campus

Strengthening Communities. Changing Lives.

- College’s motto / tagline
- Preferred style is italics
- Capitalize the first letter of each word
- Use a period at the end of each phrase
- Use one space between the two phrases

For routine matters of style, COHPA’s Communications Office follows the *UCF Writing Style Guide* and *The Associated Press Stylebook* (“AP Style”).

AP Style Exception:

- “advisor” rather than “adviser”