If you had any of these letters (ESC) in your Holland’s Code, these are majors you would want to explore.

**Description:**
Health Informatics and Information Management emphasizes health information management, business organization and management, health-care finance, computer applications in health care, systems analysis, pathophysiology, pharmacology, medical coding, and medico legal aspects of health records. Health Informatics and Information Management focuses on the dissemination, analysis and security of medical information. Professionals in this are responsible for safeguarding the most confidential patient data, including medical histories, lab test reports, diagnoses, treatment plans, insurance information, medications, and the notes of doctors and nurses. The upper-division portion of this program is limited-access. UCF offers a B.S. in Health Informatics and Information Management.

Health Services Administration involves managing the integration of all aspects of healthcare to produce services. HSA is concerned with the business aspect of the health industry: human resources, accounting, marketing and sales, information systems, and facility management. UCF offers a B.S. in Health Services Administration.

<table>
<thead>
<tr>
<th>What can I do with this degree?</th>
<th>Areas</th>
<th>Employers</th>
<th>Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HEALTH INFORMATION MANAGEMENT:</strong></td>
<td>Physician offices and clinics</td>
<td>Earn a bachelor’s degree in Health Informatics and Information Management from a program accredited by the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM).</td>
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<tr>
<td>Patient Health Information Management</td>
<td>Long-term care facilities</td>
<td>A passing score on a national examination is required for certification as a Registered Health Information Administrator (RHIA).</td>
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<td>Medical Records Administration</td>
<td>Insurance companies</td>
<td>Visit a health information management department in a hospital to better understand the role of health information managers.</td>
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<td>Computer Information Systems Management</td>
<td>Home care providers</td>
<td>Develop strong oral and written communication skills, interpersonal skills, orientation to detail, flexibility, and basic computer skills in word processing, spreadsheets, and databases.</td>
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<tr>
<td>Diagnosis and Procedure Coding</td>
<td>Behavioral health facilities</td>
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<td>Personnel and Budget Administration</td>
<td>Information systems vendors</td>
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<td>Quality Improvement Research</td>
<td>Rehabilitation centers</td>
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<td>Pharmaceutical companies</td>
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<td></td>
<td>Hospitals</td>
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<tr>
<td><strong>HEALTH CARE:</strong></td>
<td>Hospitals</td>
<td>Volunteer in health related settings such as hospitals or the American Red Cross to gain experience.</td>
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<td>Case Management</td>
<td>Community health centers</td>
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<td>Program Development Administration</td>
<td>Outpatient clinics</td>
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<td></td>
<td>Public health programs</td>
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<td>Health maintenance organizations (HMOs)</td>
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<td></td>
<td>Nursing homes</td>
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<td>Group homes</td>
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<td></td>
<td>Hospice</td>
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</tbody>
</table>
| ADMINISTRATION: Management | Family service agencies  | Administrators are involved with planning, budgeting, public relations, management, fundraising, and other crucial operating responsibilities that keep an organization functioning. Obtain a master's degree in social work or related field for additional opportunities. Gain management experience through internships, part-time employment, or leadership in relevant student organizations. Supplement curriculum with course work in areas such as public relations, advertising, accounting, or management.

Policy Development Planning |

State mental health departments  
Employee assistance programs  
Probation departments  
Public interest groups  
Local, state, and federal government |

| BUSINESS AND INDUSTRY: Human Resources Management Sales |

Public Relations Corporate Giving Development Employee Assistance Programs Financial Counseling |

Business firms in various industries  
Developers of educational products  
National foundations and associations |

| HUMAN RESOURCE MANAGEMENT: Recruiting/Staffing Compensation |

Benefits Training Safety Employee Relations Industrial Relations Equal Employment Opportunity |

Service industry  
Hospitals/healthcare organizations  
Universities  
Local, state and federal government |

| INSURANCE: Claims Underwriting Risk Management |

Sales Loss Control |

Insurance firms |

Complete an internship with an insurance agency. Talk to professionals in the industry to learn more about claims, underwriting, and risk management. Many good, entry-level positions exist in these areas. Develop strong communication skills as many positions require interaction with others and the ability to explain information clearly and concisely.|

Chart adapted from the Career Planning staff of Career Services at the University of Tennessee, Knoxville
Helpful Exploration Websites:
Department of Health Management and Informatics:
http://www.cohpa.ucf.edu/hmi/
FYAE Major Exploration Program:
https://decidingknights.sdes.ucf.edu
Center for Health Careers:
http://chc.hcwp.org/occubull.htm
American Health Information Management Assoc:
http://www.ahima.org
Florida Health Information Management Assoc:
http://www.fhima.org
Medical and Health Service Managers:
http://www.bls.gov/oco/ocos014.htm
United States Department of Health and Human Services:
http://www.hhs.gov/
American College of Healthcare Executives:
http://www.ache.org/

Gaining Experience:
Experiential Learning:
http://www.coop.ucf.edu/
Florida Center for Nursing:
http://www.flcenterfornursing.org/
Florida Nurse Association:
http://www.florianurse.org/
Florida Hospital:
http://www.flhosp.org/
Central Florida Regional Hospital:
http://www.centralfloridaregional.com
Health Central
http://www.healthcentral.org
Florida Hospital Association
http://www.fha.org/

Related Careers:

Health Informatics and Information Management:
Accountant
Accreditation Coordinator
Chief Clinical Informatics Officer
Chief Healthcare Technology Officer
Chief Information Officer
Chief Medical Informatics Officer
Chief Privacy Officer
Clinical Coder
Clinical Database Coordinator
Clinical Database Manager
Clinical Informatics Data Analyst
Clinical Informatics Project Manager
Clinical Informatics Training Manager
Clinical Information Systems Coordinator
Clinical Systems Analyst
Compliance Manager/HIPAA Officer Consultant
Corporate Compliance Officer
Corporate Privacy Officer
Data Quality Manager
Director of Healthcare Technology Services
Director of Medical Informatics
Director of Nursing Informatics
Director of Pharmaceutical Informatics
Health Care Risk Manager
Health Data Information Security Manager
Health Informatics Consultant
Health Informatics Implementation Manager
Healthcare Administrator
Healthcare Revenue Cycle Manager
HIM Faculty
HIM Manager
HIM Software Developer/Vendor
HIM System Manager
Information Security Officer
Knowledge Management Analyst
Medical Informatics Program Manager
Medical Informatics Researcher
Medical Staff Coordinator
Medical Transcriber
Nursing Informatics Analyst
Nursing Informatics Specialist
Pharmacy Systems Analyst
Quality Improvement Coordinator
Risk Manager
Systems Administrator
Health Services Administration:

Business Office Manager
Center Director
CEO’s
Clinical Administrator
Commercial Wellness
Community Health Director
Community Organization Director
Community Outreach Coordinator
Community Volunteer Director
Companies
Consultant
Corporate Trainer
Counselor
Development Specialist
Director of Managed Care
Director of Nursing
Director of Patient Admissions
EMS Administrator
Field Health Officer
Financial Analyst
Fundraiser
Group Practice Executives
Health Administrator
Health Care Consultant
Health Information Administrator
Health Practitioner
Health Promotion Specialist
Health Service Administrator
Health Teacher
Hospital Administrator
Hospital Executives
Hospital Health Educator
Hospital Supply Administrator
Hospital Wellness Coordinator
Industrial Hygienist
Insurance Agent
Lifestyle Consultant
Long Term Care Administrator
Managed Care Administrator
Managed Care Executives
Medical Facilities Director
Medical Office Manager
Medical Records Administrator
Medical Salesperson
Medical Social Worker
Mid-Level Hospital Manager
Non-Profit Director
Nursing Home Administrator
Nursing Home Director
Patient Representative
Physical Therapist
Physicians Assistant
Professor
Program Administrator
Provider Relations Director
Public Health Administrator
Public Health Director
Public Relations Specialist
Rehabilitation Counselor
Risk Manager
Rural Healthcare Executives
School Health Educator
Social Welfare Administrator
Social Worker
Systems Healthcare Executives
Underwriters of Health Insurance
University Health Educator
Wellness Director

You may need additional education or experience for some of these positions.

Contact Information:

First Year Advising and Exploration
Howard Phillips Hall 116
(407) 823-3789
fy@mail.ucf.edu

Career Services
Ferrell Commons 185
(407) 823-2361
career@mail.ucf.edu

College of Health and Public Affairs
Health and Public Affairs II 115
(407)823-0010

Undecided?
University of Central Florida
First Year Advising and Exploration
Career Services
Student Development and Enrollment Services